**Employee Monitoring Apps**

**Employee Monitoring Apps and their working:**

Time is the soul for ensuring high revenues and money, and amid the global pandemic, with every job transforming into the work from home ones, it is a crucial part to monitor all the activities of the employees. For any owner and CEO, it was incredibly easy and smooth to monitor every activity and all the time management of the employee with the office hours, but how can this be continued in the pandemic too?

Various Employee monitoring apps are there to ensure the best tracking and monitoring services and get a record of the activities of the employees during the working hours, even when continuing from their homes. It provides detail on all the activities involved and is best to analyze the performance stats and salary calculations.

Employee monitoring apps help with several aspects like:

1. Enhancing the focus and productivity of the employees.
2. Ensuring smooth management for the remotely working team.
3. Improving the accuracy in attendance management by marking the real-time logins and log out status.
4. Notice and message circulations and schedule saving.
5. Check the location and internet usage of the employees during the working hours.
6. Sharing multiple files and multimedia contents and enhancing professional communications.
7. Different sections and working for higher authorities and employees.
8. Ensure lesser wastage of crucial time and enhance productivity.
9. Ensure higher engagement and thus higher productivity for the employees.

**Market Statistics:**

According to the global surveys and reports, the employee monitoring apps’ size is expected to grow at a CAGR 8.7% and account for around 3.84 billion USD by 2023. Equal utilization of the apps is experienced for all the demographics and all big and small firms, including the start-ups too.

**Types of employee management apps:**

Employee management apps help with decision making and analyzing and are the best to determine the salaries and efficiencies during the work from home jobs. It helps get a perfect idea of the workflow and the process and modules used, and it helps to monitor the performance within the office hours and helps come up with the ways to enhance them.

There are different techniques in which the employee monitoring apps work, like:

1. *INTERNET USAGE:*

The systems using this technology are used by several big firms too. It helps monitor all the URLs used by the employees during the working hours and all the websites they visit other than the required ones are tracked and displayed on the manager’s system. It helps analyze the working hour of the employee for which he/she actually was on duty, and is thus better to help determine the salary. With this, the manager can decide the sites that are the required ones, and hence on visiting them, there is no red flag raised. Apart from this, the managers can also block other URLs on the work system for the working hours and restrict unnecessary time wastage.

1. *EMAIL:*

According to the surveys, this technique is used by around 43% of the firms using employee monitoring apps. These are used for solving the disputes and check for the proofs of any discrepancy if reported. It also helps get an idea if the employee is searching for new opportunities and planning on leaving the firm, and thus is helpful to come up with the required measures.

1. *PHONE:*

This is the technique that is mainly used for the telecom services and the customer support executives to monitor their way of handling the queries and their patience. The calls that state that it might be recorded are the ones using this technique. Also, it helps to catch the employees who are being ill-mannered and rude on the calls, and also help monitor the ones who are ensuring the best satisfactory calls and services, and these can be used to recommend to the other ones to. Apart from these, the technique is also used to analyze the time spent by the employees over the calls and how much of the working hours they wasted.

1. *LOCATION:*

Many companies use this technique to monitor the locations of the employees. This is a useful technique as it helps analyze whether the employee is working or he is just manipulating the system and meanwhile cheering out somewhere else. This is a helpful technique to monitor the performance and punctuality and workflow of the employees and eventually finalize the payouts accordingly.

1. *ALL ROUNDERS:*

These employee monitoring apps are the activity trackers and they monitor many things like sleep time, exercises, nutrition, work hours, internet usage, phone usage, and many more. Some top firms like Deloitte also use the badges that help monitor the interaction time of the employees during any meeting. Also, firms like Hitachi uses smart badges to track the physical movements of the employees during the meets.

**Features of Employee Monitoring Apps:**

1. Live data tracking and login and log out time tracking for attendance management.
2. Monitor productivity and employee performance.
3. Capture the time an employee visits the client in actuality.
4. Assign the tasks and communicate.
5. Record the schedules and notify them about them.
6. Get accurate details about the client's feedback.
7. Check website and app usage.
8. Randomly screenshot the employees’ systems to, ensure their works’ analysis.
9. There are also stealth modes that do not disclose to the employee that they are being tracked.
10. Label and decide the productive apps and websites and block the other ones.
11. Provide safe storage of the monitored data for further assistance.
12. Receive weekly reports of the employees’ performances.

**Monetization of Employee Monitoring App**

For better monetization for the employee monitoring apps, the measures that are frequently followed and can be used more are:

1. *Premium/Paid Apps –*

With their growing need and usage for better results and cost management in the working firms and areas, these apps are a must for enhanced productivity. Being the necessary ones, these apps are paid and still gain a higher user base being the utility ones. The services offered and benefits ensured from these are far more than the price, and they offer the highest value for the money, and thus they are worth being paid ones.

1. *In-app Purchases –*

These apps also have in-app purchases that ensure their usage more. The apps have limited account access with the free versions that can be raised to the unlimited one with the in-app purchases and gets an added feature that makes these purchases worth paying for the association of the firm using them.

**Employee monitoring App development with Game App Studio –**

Game App Studio provides several services with the employee monitoring app development. We also ensure round the clock availability of the customer support services, and we have several features ensured like:

1. Separate logins for the managers and the employees.
2. GPS tracking for the location of the employees.
3. Integrating the API s used by the companies.
4. Providing access to potential sites and apps and blocking the other ones.
5. Any app feature and technique mentioned in the above description.
6. Provide every minute of data extracted by employee monitoring.
7. Ensure alerts on tracking any unnecessary activity and on degrading productivity.
8. Safe and secure cloud storage for data.
9. Ensure higher accessibility of the app and better usage.
10. Customized features according to the varying needs.